

# vigilanza e dintorni

Bimonthly magazine on technology and culture for patrolling, valuables in transit and security services



The Voice of the  
Private Security  
Industry

Vigilanza e dintorni  
now is also digital on  
[www.securindex.com](http://www.securindex.com)

**Vigilanza e dintorni** is the leading source of information for the entire Italian private security industry, made up of over 1,000 firms employing 40,000 people, who, at this challenging time for the country's security, are also taking part in anti-terrorism activities alongside public law enforcement agencies.

The major issues of interest to this sector – from the evolution of the regulatory context to market trends, from the strategies adopted by key industry players to industrial relations – are addressed by **Vigilanza e dintorni** in a precise and in-depth manner with the contribution of experts enjoying worldwide fame in their respective fields. The magazine provides news and useful insights for security firm managements, top officials of prefectures and police departments and security managers of major users as well as all those with a direct or indirect interest in this subject.

**Vigilanza e dintorni** also provides systematic updates on the development of working tools, services and specific technologies for security firms, thus serving as an ideal means of communication for all suppliers interested in this sector.

**Vigilanza e dintorni** now is also digital. It is highly hypertextual to help users find many links and search different topics carefully. The digital magazine is free, no payment is requested to go through the pages!!

The magazine is fully and permanently available online. It is released online before the publication on paper and announced in all our newsletters.

## THE STRUCTURE

**EDITORIAL** - Succinct commentary and provocative opinions in the "leader" introducing each issue.

**FACT** - News, features and interviews focusing on current industry events, explored in depth and verified through technical analyses with input from institutional authorities.

**FOCUS** - The news topic that emerges among other to make its way into the spotlight.

**REGULATIONS** - Analysis of the old and new regulatory framework: working proposals and an exchange of views at a crucial time for reform.

**TRAINING** - Qualification, training, professional registries: three keywords for improving the quality of security services.

**EUROPEAN AFFAIRS** - The Ministry of Home Affairs and the European Commission, the working reality in Italy and in other European countries: a comparison of scenarios and the convergence hypotheses.

**WORLD OF SECURITY GUARDS** - A section dedicated to security guards: provocations, questions and working hypotheses for the industry development.

**JOBS** - Labour and wage disputes, working hours and shifts. A serene debate with the opposite side and the Government.

**4 QUESTIONS** - Insights from leading figures in the Italian and international private security industry.

**PRO AND CONS** - Opposed views on similar topics in a virtual forum of dialogue and exchange.

**SECURITY GUARD GOSSIP** - An outspoken instigator, by now a "cult" of up-to-date, pungent provocation.



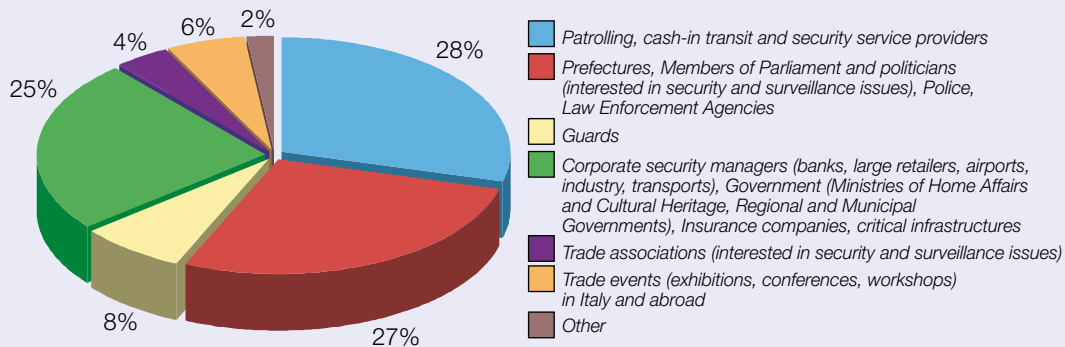
# vigilanza e dintorni

## Periodical



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### CIRCULATION AND TARGET



### DIFFUSION

Frequency: bimonthly (5 issues) - Print run 4.000 copies

### DISTRIBUTION

Italy: North 43% - Centre 36% - South 21%

### PRINT RUN (4.000 copies)

Selected mailing 72%

Subscription 28%

### SPECIFICATIONS

Trim: mm 190 x 270

Binding: metal staple

Print method: Offset, 100 gr. opaque coated paper

Artworks required: electronic format (jpeg, eps, tiff, pdf) high resolution

Artwork delivery: halfway through the month prior to publication

### ADVERTISING RATES paper version (all prices are VAT-free)

Inside front cover	€ 1.200 (190 x 270 mm)	1/2 vert. page	€ 600 ( 95 x 270 mm)
Inside back cover	€ 1.100 (190 x 270 mm)	1/2 horizontal page	€ 600 (190 x 135 mm)
Outside back cover	€ 1.500 (190 x 270 mm)	1/3 vertical page	€ 450 ( 63 x 270 mm)
Page 3	€ 1.100 (190 x 270 mm)	Press release	€ 650 (190 x 270 mm)
Inner page	€ 800 (190 x 270 mm)	Case study (2 pages)	€ 1.300 (190 x 270 mm)
Double page	€ 1.500 (380 x 270 mm)	Solution (6 pages)	€ 3.000 (190 x 270 mm)

### ADVERTISING RATES digital version (all prices are VAT-free)

Fixed banner € 2.500

### CALENDAR

Issue	Exhibition
n. 1 February	MADE Expo (IT)
n. 2 April	TVCC conference&expo (IT) - Security & Safety (Montecarlo) - Mips (RUS) - Ifsec/Firex (UK) - Livingluce (IT)
n. 3 June	Transec (NL) - Ambiente lavoro (IT) - World Sec. C. (E) - CP Expo (IT)
n. 4 September	Interairport (DE) - AirPort&Rail conference&expo (IT) - Vigilanza e dintorni conference&expo (IT) - Isaf (TR)
n. 5 November	A+A (DE)