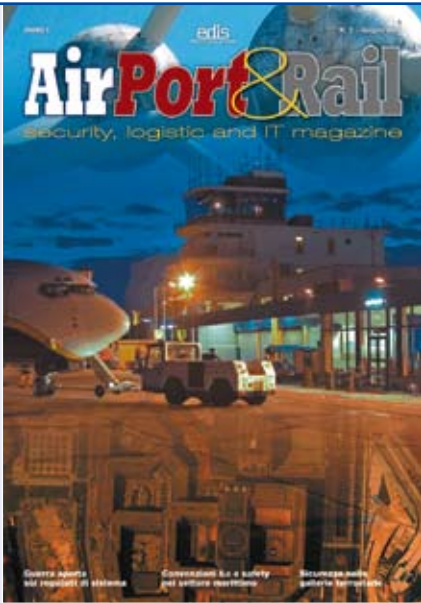


AirPort & Rail

security, logistics and IT magazine

Quarterly magazine about the world of transports



The first Italian magazine entirely dedicated to airports, ports and railways

essecome now is also digital on www.securindex.com

AirPort & Rail is the first Italian magazine dedicated entirely to the world of airports, railways and seaports.

It addresses an extremely wide array of topics, ranging from basic safety and security issues to logistics, information technology, cargo and goods handling, passenger control, standards and regulations, the labor market, credit and insurance and personnel training, offering news and lots more on land, air, sea and intermodal transport.

The new quarterly is aimed at the top management of airports, ports and railways, authorities and institutions in the sectors of civil and military aviation and sea and rail transport.

From airlines to engineering, architecture and design firms, from consulting firms to port, airport and railway operators and municipal transport corporations, from information technology firms to service providers and, finally, all operators in transport-related sectors. All decision-makers represent a potential target readership for **AirPort & Rail**.

AirPort & Rail provides constant updates, trend analyses and special in-depth reports on specific topics.

AirPort & Rail also promotes conferences, roundtables and events for sharing information and professional experiences.

AirPort & Rail now is also digital. It is highly hypertextual to help users find many links and search different topics carefully. The digital magazine is free, no payment is requested to go through the pages!!

The magazine is fully and permanently available online. It is released online before the publication on paper and announced in all our newsletters.

THE STRUCTURE

EDITORIAL - Brief comments and provocations in the "leader" introducing each issue.

SOLUTIONS - Each problem has a solution: compared experiences and first-hand reports regarding security, logistics and IT in the world of transports.

NEWS - News and interviews about current events in the Italian, European and world scenarios of air, land and sea transports.

CLOSE-UP - In-depth study of the main news along with brief reports.

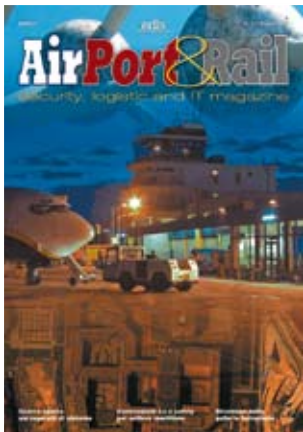
MARKET & FINANCE - Air, land and sea transport market as well as economy in general, with special focus on consequences on passengers and goods.

JOBS - Working in the world of transports: hot topics, rights and duties.

DOSSIER/SURVEY - From current affairs to in-depth analyses through interviews and technical sections on emerging topics.

THE INTERVIEW - Interviews with key players of security, logistics and IT in the world of transports.

AGORA - CHAT SECTION - A virtual forum where readers can exchange views.



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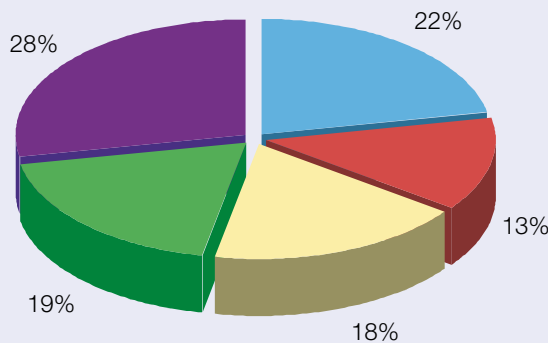
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CIRCULATION AND TARGET



- Airports, airlines and sea transport companies, ports and harbors, highways and railways
- Management societies of Ports, airports and roads
- Institutions and authorities
- Related companies (in the field of transports, security, defense and services)
- Others (transport companies and related services, associations, main contractors, engineering, architecture and design firms, trade shows and conventions)

DIFFUSION

Frequency: quarterly (4 issues) - Print run 4.500 copies

DISTRIBUTION

Italy: North 42% - Centre 34% - South 24%

PRINT RUN (4.500 copies)

Selected mailing 80%
Subscription 20%

SPECIFICATIONS

Trim: mm 210 x 297
Binding: metal staple
Printing method: Offset, 100 gr. opaque coated paper
Artworks required: electronic format (jpeg, eps, tiff, pdf) high resolution
Artwork delivery: halfway through the month prior to publication

ADVERTISING RATES paper version (all prices are VAT-free)

Inside front cover	€ 2.600 (210 x 297 mm)	Central double page	€ 3.000 (420 x 297 mm)
Inside back cover	€ 2.400 (210 x 297 mm)	1/2 vertical page	€ 1.200 (105 x 297 mm)
Outside back cover	€ 3.000 (210 x 297 mm)	1/2 horizontal page	€ 1.200 (210 x 145 mm)
Page 3	€ 2.600 (210 x 297 mm)	Press release	€ 1.500 (210 x 297 mm)
Inner page	€ 1.600 (210 x 297 mm)	Case study (2 pages)	€ 1.400 (210 x 297 mm)
Double page	€ 2.700 (420 x 297 mm)	Solution (6 pages)	€ 3.000 (210 x 297 mm)

ADVERTISING RATES digital version (all prices are VAT-free)

Fixed banner € 2.500

CALENDAR

Issue	Exhibition
n. 1 March	Intersec (EAU) - IIPSEC (UK) - Infosecurity (IT) - TVCC conference&expo (IT) - Security & Safety (Montecarlo) - Mips (RUS) - Ifsec/Firex (UK) - Livingluce (IT) - World Sec. C. (E)
n. 2 June	Transec (NL) - Ambiente lavoro (IT) - CP Expo (IT)
n. 3 September	Interairport (DE) - AirPort&Rail conference&expo (IT) - Vigilanza e dintorni conference&expo (IT) - Isaf (TR)
n. 4 November	A+A (DE)